



SINOCAP
FINANCIAL GROUP

Logo idea

Inspired from two overlapping Chinese ancient coins.



Logo Construction (Vertical)

It is constructed from geometric angles and spacing.
Please note: Logo artwork should never be redrawn, always use artwork supplied.



Logo Construction (Horizontal)

It is constructed from geometric angles and spacing.
Please note: Logo artwork should never be redrawn, always use artwork supplied.



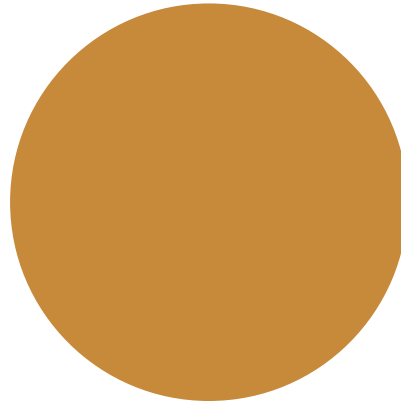
Exclusion Zone

The exclusion zone of the logo is 'square' around the logo. This is the minimum clear space distance around the logo.



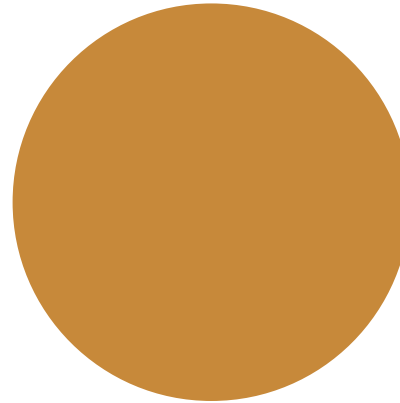
Logo Color

Pantone



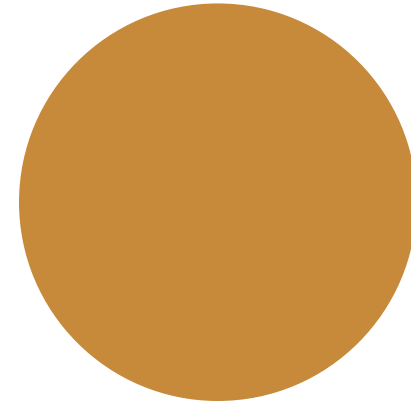
Pantone 7510C

CMYK

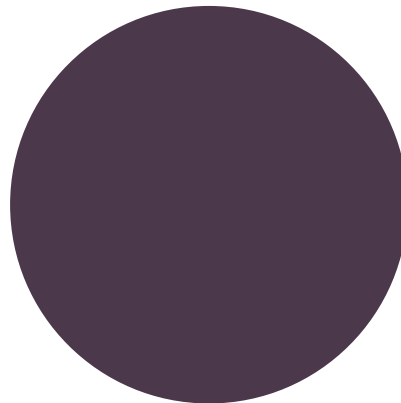


C20 M48 Y90 K3

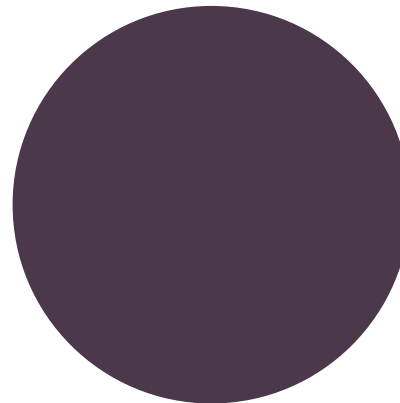
Web RGB



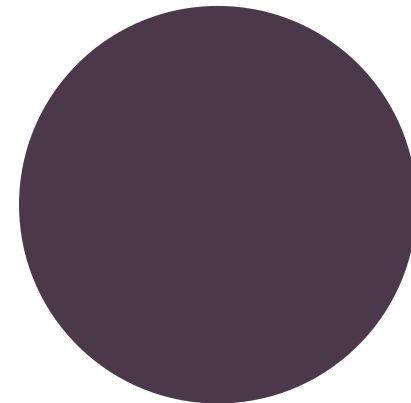
R199 G137 B58



Pantone 7448 8C



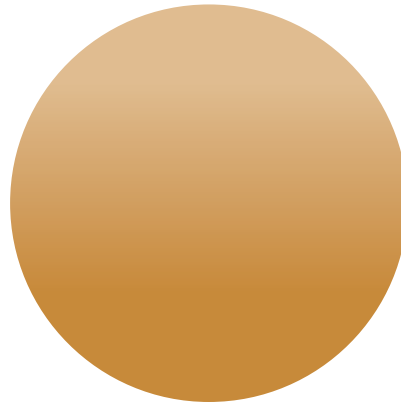
C66 M76 Y47 K40



R76 G56 B75

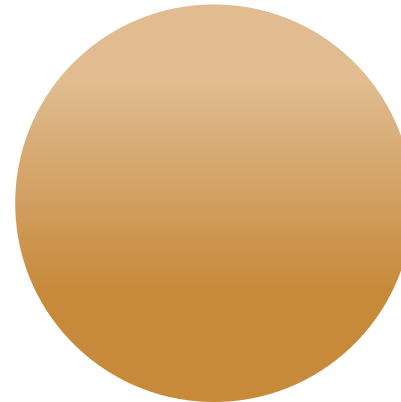
Logo Color (Gradient)

Pantone



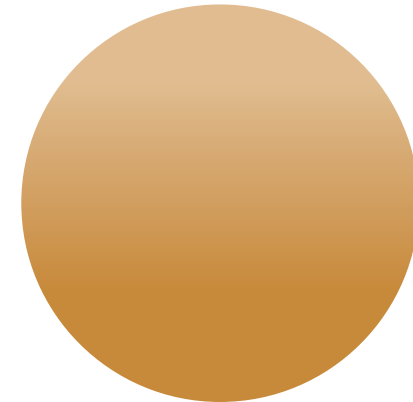
Pantone 7510C

CMYK

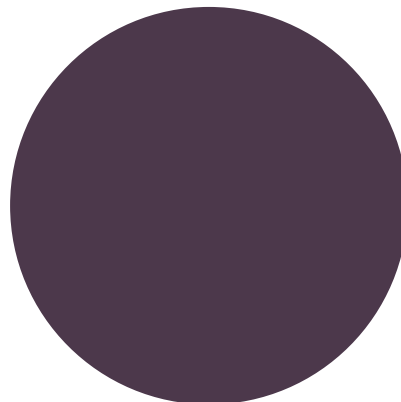


C20 M48 Y90 K3

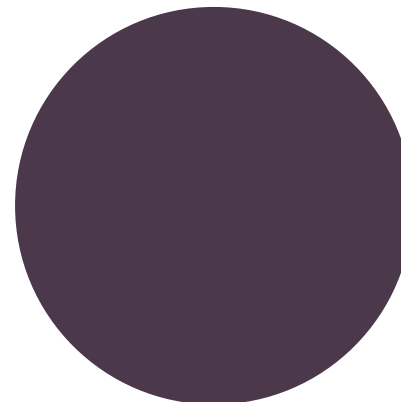
Web RGB



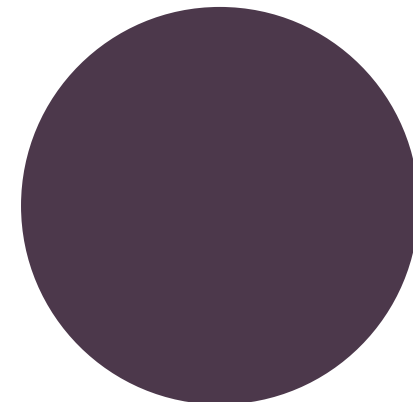
R199 G137 B58



Pantone 7448 8C



C66 M76 Y47 K40



R76 G56 B75

Logo Variations



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Original



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With gradient



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On dark background

Business card Design A

Shown in 100%

Measurements 79mm x 54mm

Printing 1C x 2C



Business card Design B

Shown in 100%

Measurements 90mm x 54mm

Printing 2C x 1C



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